**Goals of the website**

So the bakery can attract new customers through their website. Since these days most people are probably always  
surfing the internet which could be a huge advantage to the bakery if they have a website up. Through this butterfly effect,  
the bakery has a high chance of increasing their sales

**User testing detail**

* Name:
* Phone:
* Age:
* Employment
* Special interests:

**Pre-Test**

* Where do you look at when first opening a website?
* Which part of a website normally attracts you?
* What do you normally expect on a website that is trying to sell you something?

**Test Tasks and schedule**

1. Visit Home page
2. Check out each products in the menu
3. Visit about us page
4. Visit Specials page
5. Visit sign up page
6. Enter details to subscribe to the newsletter

**Post-Test**

* How simple/easy was it to navigate through the page?
* Were there any problems you encountered when scrolling through the pages? If so, where?
* Would a website like this interest you into purchasing one of their products?

**Usability Scale:**

* Learnability:
* Efficiency:
* Memorability:
* Errors:
* Satisfaction: